# Electricity TURKEY MAGAZINE



We Continue to be Voice of the Electricity Sector

2020 MEDIADATA

### **About Us...**

The monthly international ELECTRICITY TURKEY Magazine is published in English and Turkish about the electric, Automation, Energy and Lighting sectors.

Our publication policy is to help those who are open to sectoral developments and innovations in the world, who want to increase their efficiency and renew their technology, with company and product introductions. High level and technical managers, engineers, technical personnel in private / public institutions, project engineers and readers interested in these fields are targeted and are delivered to the representatives of the sector for this purpose.

The printed version of our publication is delivered free of charge to the company and its professional readers and is also sent to the wider audience via social media (linkedin+twitter+facebok) and e-magazine format via mass mail. Our number of registered members in domestic and foreign social media is over 10,000 and mailing is done to mail data.

We will continue to represent our advertisers by attending domestic and international fairs in 2020.

We participate as a press partner of important fairs taking place in countries such as Dubai, Germany, Egypt, Russia, Morocco, Algeria, Ghana, Etiopia, Dubai, Ukraine.

Our magazines, which were uploaded to the events months ago, are delivered to thousands of professional sector representatives.





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Electric

Energy

Lighting

Machinery

Automation

**Articles** 

Interviews

## 2020 EDITORIAL CALENDER

#### JANUARY

Electrical Energy Storage
Energy Efficiency
Energy and building automation
Seer Algeria 2020

#### APRIL

Panels/Power Control Centres
Earthing Systems
Elevators and Equipments
Hannover Messe 2020

#### **FEBRUARY**

Grid digitilazation
Micro Grids
Off-grid solutions
Middle East Electricity 2020

#### MAY

Measuring and testing equipment
Energy and mobility solutions for Industrial plant
Contactors/Digital Panalmeters
Cwieme Berlin 2020

## MARCH \_\_\_\_\_

Integrated energy systems

Measuring and testing equipment

Renewable Energy Sources

Win Eurasia 2020

## JUNE \_\_\_\_

Connecting technology
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Energy and mobility solutions for commercial zones
Asean M & E Show, Malesia 2020

## 2020 EDITORIAL CALENDER

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Electrical Power Management-UPS
Elevator and Equipments
Energy and mobility solutions for large infrastructures

## **OCTOBER**

Connecting technology
Panels/Transformer
DIGITALISATION IN ENERGY
Elec Expo Morocco 2020

#### **AUGUST**

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#### **NOVEMBER**

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ELECTRICAL ENERGY STORAGE
Led Technologies/Lighting and Accessories
Coiltech 2020 Italy

### DECEMBER.

Relay / Electrical Enclosures
Energy Efficiency
Power-to-X

# **FAIRS & EVENTS**

## in the world & Turkey

## **International**

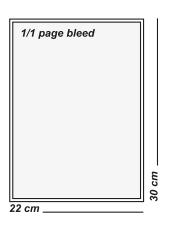
Seer	Algeria	: 10-13 Feb 2020
Middle East Electricity	Dubai	: 03-05 Mar 2020
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Coiltech	Ulm / Germany	: 01-02 Apr 2020
Elec Expo	Morocco	: 28-31 Oct 2020
Addis Power	Ethiopia	: 07-10 Oct 2020
Electricx	Cairo / Egypt	: 01-03 Nov 2020
Messe Light and Building	Frankfurt / Germany	: 08-13 Mar 2020

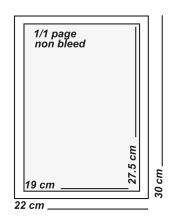
# **Turkey**

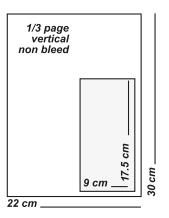
Win Eurasia	Istanbul / Turkey	: 12-15 Mar 2020
5. Eurasia Lift 2020	Istanbul / Turkey	: 21-24 Oct 2020
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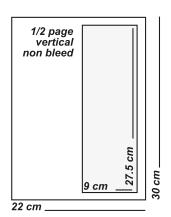
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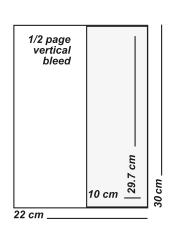
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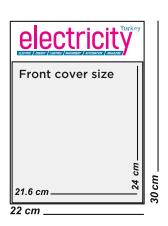


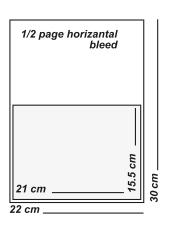


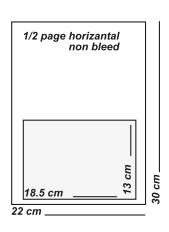












Frequency and deadline

Frequency:
Monthly Deadline: 20<sup>th</sup> of each preceeding month before the publication issue
Cancellations: No cancellation is accepted after the deadline of printing materials as Printing Method is offset.

Printing Materials accepted as: PDF, CMYK, JPEG/TIFF, Adobe Illustrator and Macromedia Freehand file



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